

# B2

## DEVELOPMENT

### BRAND EXPLORATION

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consectetur diam nonummy  
nibheusmod tincidunt.

Values &  
Character

## SERVICES CATALOG

websolutions  
SHOP•COM™



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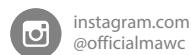
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## INTRODUCTION

# 01.

## BUSINESS OWNERS & NONPROFIT LEADERS

Business owners and nonprofit leaders need a full array of web services to market themselves, and not only do we provide and support them, we make it simple.

maWebCenters.com





## BUSINESS OWNERS & NONPROFIT LEADERS

The world, and the internet as a microcosm of the world, is becoming a very competitive and cramped space. Because of this, consumers are constantly looking for the Goldilocks scenario when they are searching for goods and services online. They want the right product, at the right price, and it has to be convenient for them.

Today's consumers are much savvier than they were just three to four years ago. With information, reviews and competitors available at the click of a button, consumers are more educated than ever before. There was a time when all a business needed to reach its target customers was a Yellow Pages ad or a simple website. The eyes of today's consumers have their attention split between multiple screens and different forms of media.

The right digital marketing solution lets a local business or organization stand out in a sea of others that have similar products and services. Our solutions help to:

- Increase revenues**
- Decrease expenses**
- Increase engagement**
- Increase customer satisfaction**
- Streamline business practices**

We provide services to achieve results in the areas of web design, e-commerce, search engine optimization, social media

marketing, Google and Facebook marketing, merchant services, affiliate and referral marketing and even local marketing.

Business owners and nonprofit leaders need all of these things to market themselves, and not only do we provide and support them, but we make it simple. The business-to-business services at SHOP.COM and maWebCenters® are second to none. We support your products, your services and your causes by providing simple, affordable and effective marketing solutions.

### NONPROFIT PROGRAM

The Market America Non-Profit Organization Program is a free program that helps you and your nonprofit create an additional funding source.

Your nonprofit receives a preloaded, fully e-commerce enabled website with access to millions of products and thousands of brand-name stores. Your supporters do not have to change their buying habits. They sign in at your website and shop at their favorite stores like Best Buy, Walmart, Sears, The Home Depot and Staples. They save money, get access to exclusive deals, earn up to 50% Cashback on qualified purchases, and your nonprofit receives weekly and monthly royalties based on your supporters' purchases. Also, your supporters can invite their friends to shop on your website and earn 1/2% Cashback on the qualified purchases made by anyone they've invited.

WHO WE ARE

# 02.

## MA WEBCENTERS

You'll find that our solution can be tailored directly to fit the needs of your business requirements. In today's technologically advanced world, you either stay on the cutting edge of technology or you are out of business.

maWebCenters.com



## MA WEBCENTERS: SIMPLE, EFFECTIVE SOLUTIONS

Our platform includes all of the tools necessary for you to get your business or organization online or to take your struggling internet presence to the next level.

You'll find that our solution can be tailored directly to fit the needs of your business requirements. In today's technologically advanced world, you either stay on the cutting edge of technology or you are out of business. That's why we closely monitor trends to make sure you have a solution standing behind you that is always competitive in the marketplace.

### SUPERIOR SERVICE

Not only is the technology second to none, but our people make customer service the top priority. We have dedicated teams of specialists with decades of experience and knowledge in

each facet of the digital marketing world we inhabit. Those professionals are available 24/7, and speak English, Spanish, Mandarin and Cantonese. In addition, we take a small-business approach to provide big support. We recognize that you may prefer to work with a specific specialist and therefore allow you to request specific members of our team to interact with. As long as they are available, they will always be happy to help you or contact you at the next earliest convenience.

### PHILOSOPHY

We consider ourselves a partnership with your business or organization. Our philosophy is simple: to provide high-quality online solutions and service, without the high price tag. We are committed to your business or organization and pride ourselves on helping you to market it. We treat your endeavor as if it were our own.



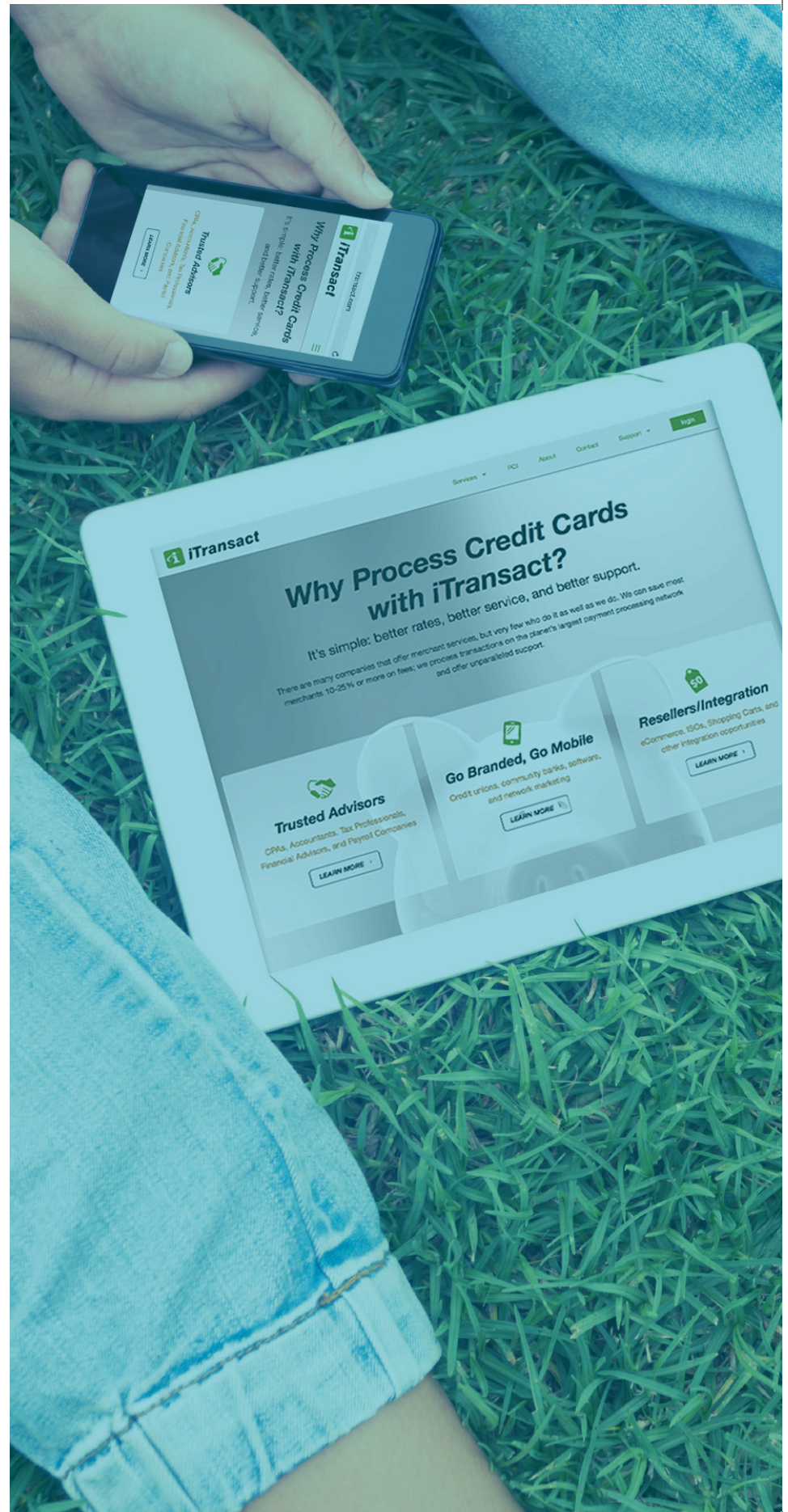
WHO WE ARE

# 03.

## ITRANSACT

iTransact processes its merchants' transactions on the planet's largest payment processing networks. We utilize such processors as Vantiv, First Data, Global, Paymentech, and Vital, allowing 24/7 customer support.

maWebCenters.com







IN MOST CASES, WE CAN SAVE BUSINESSES 10-25%.

## ABOUT ITRANSACT

iTransact was founded in 1994 as RediCheck, the first provider of internet-based check acceptance services. Today the company offers merchant accounts (and all related services and equipment) in addition to its proprietary internet payment gateway. We have been Market America's merchant account partner since 2000.

iTransact's services allow mobile, internet-based, and traditional brick-and-mortar merchants to accept payments via credit, debit, and gift cards. There is no new equipment required, but we can provide card processing equipment to those businesses who need it.

iTransact processes its merchants' transactions on the planet's largest payment processing networks. We utilize such processors

as Vantiv, First Data, Global, Paymentech, and Vital, allowing 24/7 customer support.

iTransact has more than 20,000 clients and processes over a billion dollars per year. We are fully compliant with the Payment Card Industry Data Security Standard (PCI DSS) and offer our merchants a wide range of fraud-prevention tools.

Despite our global-level service, iTransact offers hometown-style support. Each member of the iTransact team, from our managing partners to our customer service representatives, works in the company's United States offices and is committed to the highest levels of customer-centric service.

## MERCHANT SERVICES

If your business accepts credit or debit cards, you are probably paying too much for your merchant account. iTransact can help.

### ITRANSACT MERCHANT SERVICES

iTransact will conduct a free, no-obligation study of your rates. You'll receive a Sure Save Analysis, a simple one-page breakdown of your current fee structure, side by side with the reduced fees we

can provide, illustrating your available savings. In most cases, we can save businesses 10-25%. Even if you've never accepted card payments before, rest assured that you're starting in the right place.

### PRICE

Your UnFranchise® Owner will schedule a Sure Save Analysis for your business at your convenience.

WHO WE ARE

# 04.

SHOP.COM

Our mission is to change the way people shop by providing the ultimate online destination and a personal Shop Consultant to guide buying decisions, helping save time and money.

maWebCenters.com



## SHOP.COM MISSION

Our mission is to change the way people shop by providing the ultimate online destination and a personal Shop Consultant to guide buying decisions, helping save time and money. It's high-tech and high-touch, combining the latest technology and comparison shopping with customer service that is second to none.

Through SHOP.COM, customers are able to find cutting-edge, exclusive brands, alongside some of the most recognizable retailers like Target, BestBuy, Nike, Gap, Bloomingdale's and many more. Thousands of popular Partner Stores offering millions of products are just one click away.

### SHOP.COM BENEFITS

- Cashback program – pays people to shop!
- Unlimited comparison shopping – always find the best price
- Hot deals and coupons – save even more with our specials
- SHOP Travel powered by Travelocity – incredible travel and vacation deals
- MyList – saves favorite products, offers auto-reordering
- Patented eGifts – electronic gift selector for any special occasion
- OneCart™ checkout – quick and easy
- Thousands of Partner Stores – top retailers like Target, Nike, Apple and more
- Exclusive brands – hundreds of exclusive products and services, customer reviews, product demos
- Easy navigation – popular categories to find products fast
- Social media tools – interactive blogs, ShopBuddy®
- Custom nutrition services – discover your own formula

### LOCAL BUSINESS OPPORTUNITY

Partnering with SHOP.COM means unparalleled brand exposure and impressive product sales. You'll have access to more than 3 million loyal customers and 180,000 Independent Shop Consultants,

while connecting your brand to the power of a revolutionary shopping experience — the only one in the industry that rewards its customers with Cashback on qualified purchases, at no extra cost to you!



PARTNERING WITH SHOP.COM MEANS UNPARALLELED BRAND EXPOSURE AND IMPRESSIVE PRODUCT SALES.

WHAT WE DO

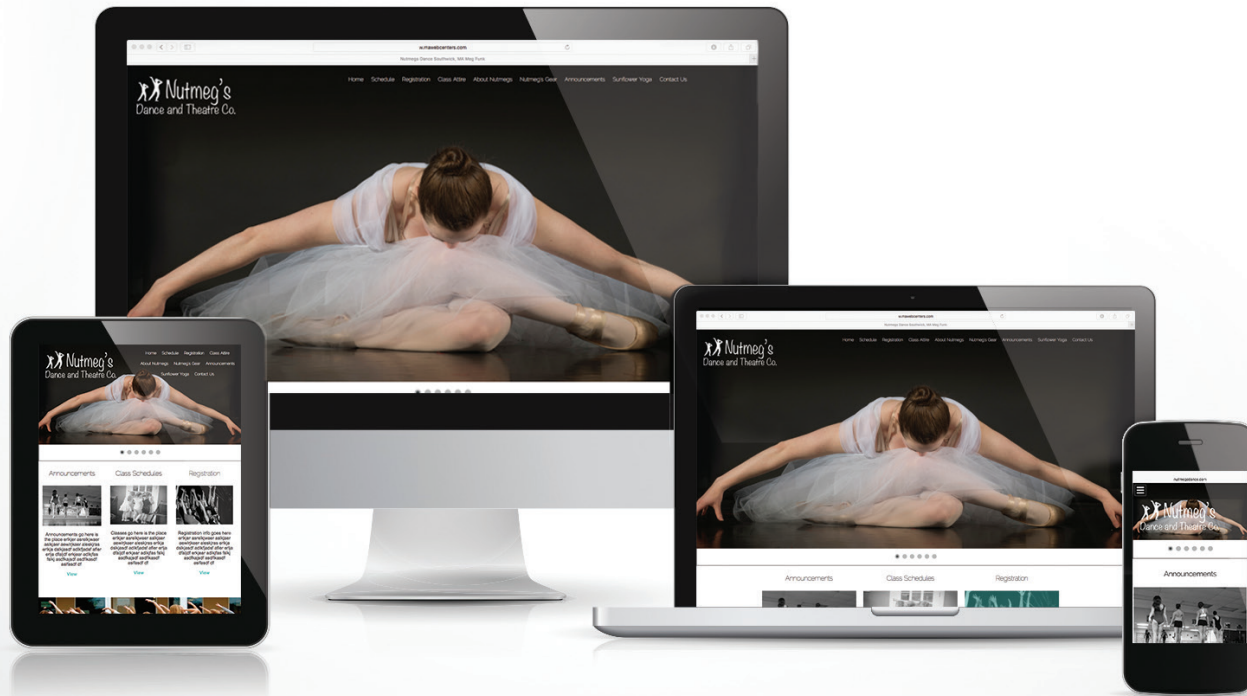
# 05.

WEBSOLUTIONS

We're the Ultimate Online Solution. At the core of our solution we put at your fingertips all of the technology necessary to develop a high-end internet solution.

maWebCenters.com





## WEBSOLUTIONS BY MA WEBCENTERS

We're the Ultimate Online Solution. At the core of our solution we put at your fingertips all of the technology necessary to develop a high-end internet solution. It's all web-based, and that means no software to download, install, update or renew each year. More

importantly, we don't just provide you with a solution to build a cutting edge website: We also provide the tools and support you need to market it!

### ALL OF OUR WEBSITES INCLUDE

- Unlimited support
- Free software upgrades
- Unlimited site modifications
- Responsive website designs
- E-commerce
- Unlimited email accounts
- Contact managers
- Email campaigns
- Blogs
- Appointment and reservations tools
- Photo galleries

- Embedded videos
- Social media tools
- Search engine optimization (SEO) tools
- Customer relationship management (CRM) tools
- Visibility and metrics
- Unlimited site traffic
- Secure hosting

### PRICE

Your WebCenter Owner will schedule a free consultation with a Product Specialist to discuss your needs and provide a quote.

WHAT WE DO

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# 06.

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DESIGN SERVICES

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Stunning, responsive website design that looks great on every device. Created by the talented designers at maWebCenters®, your website comes with a package perfect for your business needs.

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[maWebCenters.com](http://maWebCenters.com)



## DESIGN SERVICES & PACKAGES

### DO IT YOURSELF

All of our website packages come with free designs, free responsive designs, and the ability to custom design your own website. If you're looking to save money or have other resources that you are leveraging for design, you can design your own website on our platform. As always, 24/7 support is available to assist throughout the process.

### PREMIUM RESPONSIVE DESIGN

All website packages come with a library of free responsive layouts. In addition, all design packages include (and are encouraged to leverage) responsive designs. If you are looking for a more robust layout to "do it yourself," a premium responsive layout may be the right choice for you. Each Premium Responsive Design comes with 10 rich, compelling content pages, and important business process streamlining features like appointment and reservation — scheduling forms included! You can try out the premium layouts when you log in to your admin; simply purchase the layout when you are ready to publish.

WITH THE ULTIMATE ONLINE  
SOLUTION AT YOUR FINGERTIPS,  
WE ALSO PROVIDE YOU WITH  
THE TOOLS AND SUPPORT YOU  
NEED TO MARKET IT.

### CUSTOM LAYOUT DESIGN PACKAGE

The Custom Layout Design Package includes a personalized home page and a content page that you can use to create all the other pages of your site. This option is a great way to establish a presence on the internet. Future opportunities for expansion are almost limitless. All you need to do is use the content page design as a starting point and then fill it in with the information relevant to that new page of your site. Plus, this package is available at our most affordable cost.

#### INCLUDES:

Custom home page  
Custom content page



### CLASSIC DESIGN PACKAGE

One of our most popular packages, the Classic Design Package is ideal for any business or organization wanting a professional, responsive five-page website. In addition, you will have a custom newsletter design that will complement your branding. You will be assigned a project manager who will walk you through the entire design process. Once the site is launched, our specialists even conduct a scheduled 30-minute tutorial for you and your staff, so your entire organization is thoroughly familiar with your powerful new internet presence.

#### INCLUDES:

Custom home page  
Custom content page  
Five custom pages  
Custom newsletter design  
Mobile design  
Domain and email setup  
Scheduled 30-minute tutorial

## WHAT WE DO

### PROFESSIONAL DESIGN PACKAGE

This package is ideal for any business or organization looking to get a professional, responsive 5-10 page website. In addition, you will have a custom newsletter design that will complement your branding. You will be assigned a project manager who will walk you through the entire design process. Once the site is launched, our specialists even conduct a scheduled 30-minute tutorial for you and your staff, so your entire organization is thoroughly familiar with your powerful new internet presence.

#### INCLUDES:

- Custom home page
- Custom content page
- Ten custom pages
- Custom newsletter design
- Mobile design
- Domain and email setup
- Scheduled 30-minute tutorial



### PROFESSIONAL DESIGN PACKAGE WITH E-COMMERCE

People are increasingly purchasing products and services online. Have an online store or want to sell online?

The specialists at maWebCenters® can help your business enter the e-commerce world.



WE CLOSELY MONITOR  
TRENDS TO MAKE SURE YOU  
HAVE AN EFFECTIVE, PROFESSIONAL  
DESIGN SOLUTION THAT IS  
ALWAYS COMPETITIVE IN THE  
MARKETPLACE.

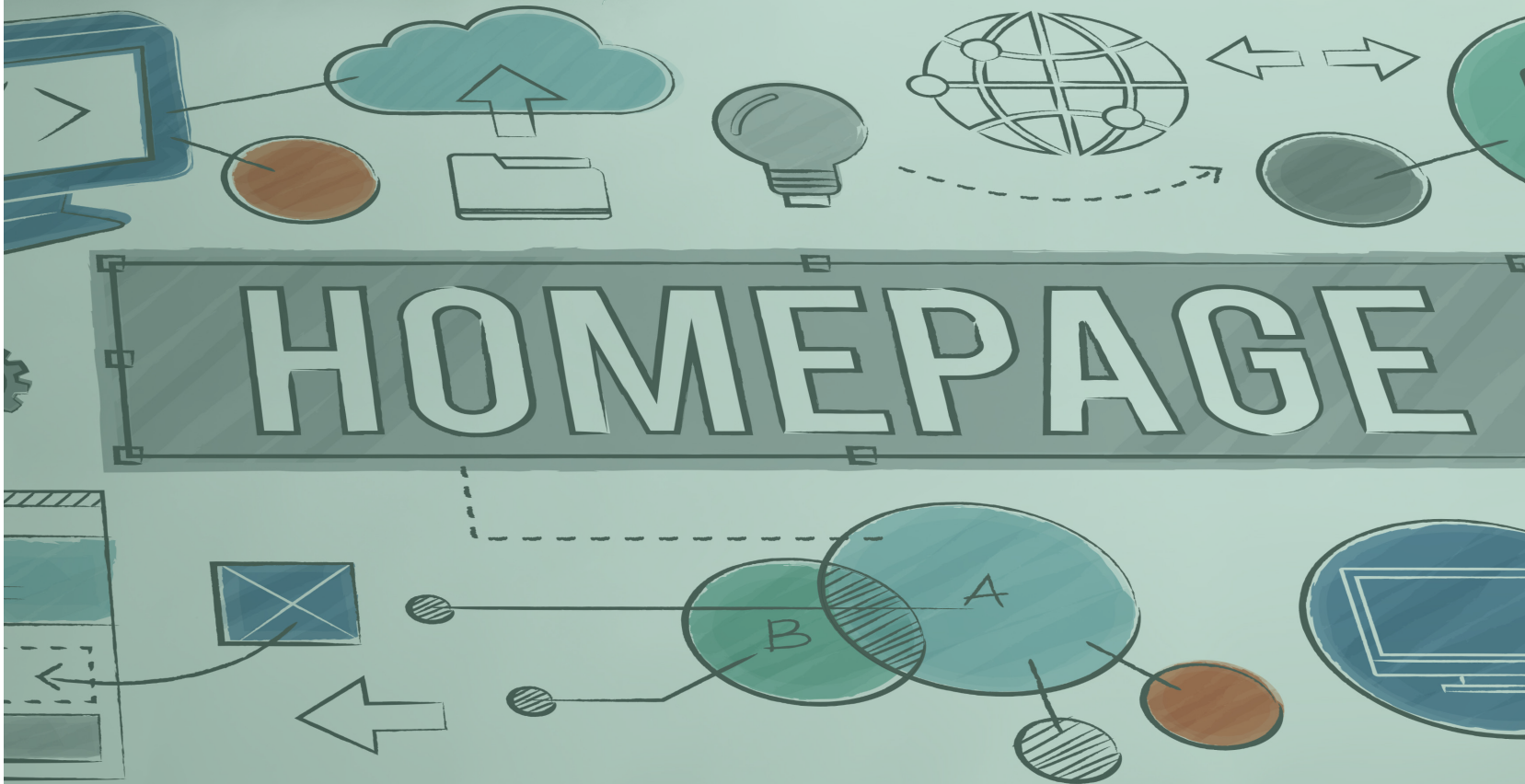
First, we create a high-quality custom home page and 10 additional content pages. You'll also have a powerful newsletter capability so you can reach out to new and existing customers throughout the year with deals, announcements and promotions.

Next, our e-commerce specialists set up a custom catalog with up to 50 of your products, and handle all the data entry. Consumers can now buy your products or services securely using any type of device, with a variety of payment choices. You'll be on the road to internet commerce quickly and easily after our specialist provides you with a 30-minute tutorial.

#### INCLUDES:

- Custom home page
- Custom content page
- Ten custom pages
- Fifty products with data entry
- Custom newsletter design
- Mobile design
- Domain and email setup
- Scheduled 30-minute tutorial





## WHAT WE DO

# 07.

## WEBSITE MANAGEMENT

Content on websites is critical to engaging new and existing customers and attracting the interest of search engines like Google and Yahoo. We offer a myriad of options for managing your content.

maWebCenters.com



## WEBSITE MANAGEMENT

Content on websites is critical to engage new and existing customers and attract the interest of search engines like Google and Yahoo. We offer several options for managing content.

### BASIC MONTHLY HOSTING

Includes hosting, ability to make unlimited edits to your website, email accounts, storage, upgrades to the platform and Live Chat Support. (Excludes: phone support, e-commerce, customer relationship management tool, email marketing, marketing tools)

PRICE:

**\$19.99/month**

### MONTHLY MAINTENANCE & MANAGEMENT PACKAGE

Includes hosting, ability to make unlimited edits to your website, e-commerce, email accounts, storage, email marketing, customer relationship management tool, SEO and social media tools and upgrades to the platform. Most importantly, all clients receive unlimited technical support managing their website or any other part of the platform. Technical support is available 24/7, excluding major U.S. holidays.

PRICE:

**\$79/month**

### MANAGED MONTHLY MAINTENANCE & MANAGEMENT PACKAGE

Some clients would prefer to have changes on their site made for them rather than make the changes themselves with tech support. This package includes everything that comes with the Monthly Maintenance & Management Package plus up to 10 hours per month of editing and content management done on your behalf, as well as a free Premium Responsive Layout every year. If you would prefer to save time instead of money, this may be the best option for your business or organization.

PRICE:

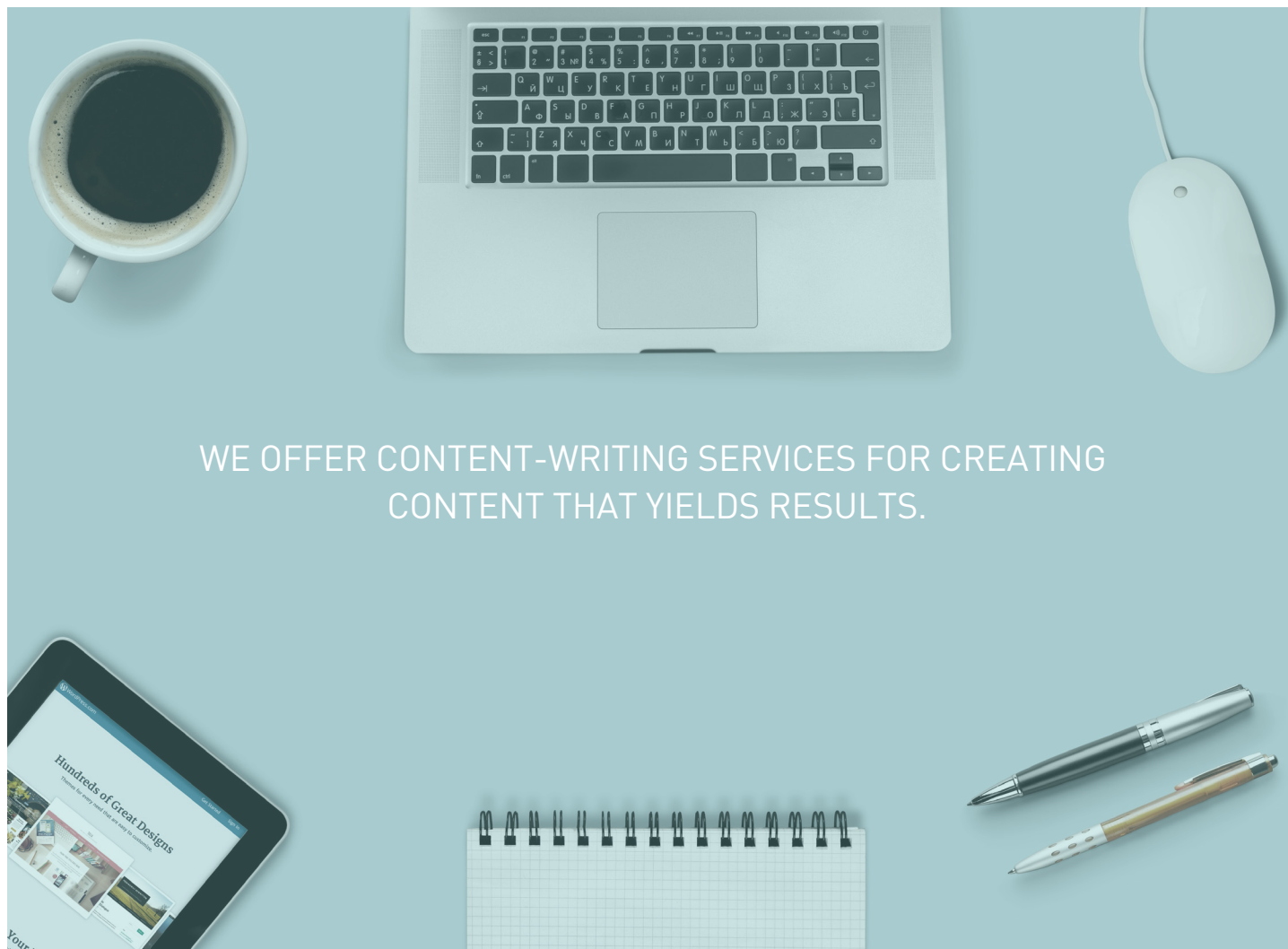
**\$149/month**

SUCCESSFULLY ENGAGING  
YOUR CUSTOMERS THROUGH  
WEB CONTENT IS CRUCIAL FOR  
BUILDING RELATIONSHIPS.



## WHAT WE DO

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WE OFFER CONTENT-WRITING SERVICES FOR CREATING  
CONTENT THAT YIELDS RESULTS.

### CONTENT WRITING

Looking to create content for your website, blog or other marketing pieces? The Content Writing service may be just what you need for well-written and effective content for your project. Our team will gather all relevant information about your business, then create content that will yield results. We specialize in web content that not only grabs the attention of your readers, but also of search engines.

PRICE:  
\$75/500 words

### WORDPRESS.ORG

Did you know that with the free version of WordPress, you don't own your content? That's why most serious bloggers choose to go with Wordpress.org. Your blog will be hosted at our ultra-secure server facility with tiered, high-performance Dell PowerEdge servers powered by Intel Xeon processing technology. We will make installing and hosting your blog simple, reliable and safe.

INCLUDES:  
WordPress installation and hosting  
Price: \$119/Year



WHAT WE DO

08.

## DIGITAL & SOCIAL MEDIA MARKETING

Everything from email marketing and search engine optimization to search engine marketing and social media marketing can be done through our robust solution.

[maWebCenters.com](http://maWebCenters.com)



## DIGITAL & SOCIAL MEDIA MARKETING

A website is only effective if people can find it. That's why we arm you with promotional tools: Email marketing, search engine optimization, search engine marketing and social media marketing can all be done through our robust solution. We'll make sure your website is found, and keeps a positive appearance online. If that sounds foreign to you, don't worry: Our team of professionals can help you. If you prefer to purchase services, we offer Digital and Social Media packages.

### SEARCH ENGINE OPTIMIZATION (SEO)

SEO ensures your business ranks high on search engines like Google and Yahoo when a customer is looking for a specific product or service. We'll call you to discuss your website goals, the geographic areas you wish to reach, and the demographics of your desired customer. Our specialists take it from there. We conduct SEO tasks

related to site keywords, page titles, headings, page descriptions and more — you'll stand out from the crowd.

### LOCAL SEO

Ideal for attracting visitors in a local area.

#### PRICE:

\$325

### REGIONAL SEO

Ideal for attracting visitors in a broader region.

#### PRICE:

\$649

### GOOGLE ADWORDS

Pave a path directly to your door. Paid search engine marketing is one of the fastest ways to get off the ground running and build market share. The packages listed below illustrate what you can expect from one of these game-changing campaigns.

Search engine giant Google offers its paid AdWords service to businesses who wish to enhance their internet marketing efforts. Our SEO specialists will guide you through the AdWords process, taking care of subjects like account creation, campaigns, budgets, networks, mobile device targeting, geographical targeting and much more.

## PAID SEARCH ENGINE MARKETING IS ONE OF THE FASTEST WAYS TO GET OFF THE GROUND RUNNING.

All of our Google AdWord programs include the cost of managing the campaign as well as the ad spend! We'll provide you with a monthly report detailing results. And each month we'll handle adjustments in strategy to make sure your Google AdWords investment consistently brings results.

### BASIC GOOGLE ADWORDS

Ideal for small local campaigns.  
17,500 target impressions

#### PRICE:

\$249/month (includes the cost of ads/campaign management)

### PREMIUM GOOGLE ADWORDS

Ideal for small volume, local campaigns.  
45,000 target impressions

#### PRICE:

\$449/month (includes the cost of ads/campaign management)

### PREMIUM PLUS GOOGLE ADWORDS

Ideal for larger volume, local campaigns.  
67,000 target impressions

#### PRICE:

\$549/month (includes the cost of ads/campaign management)

### ELITE GOOGLE ADWORDS

Ideal for larger volume, regional campaigns.  
90,000 target impressions

#### PRICE:

\$749/month (includes the cost of ads/campaign management)

## WHAT WE DO

### FACEBOOK ADVERTISING MANAGEMENT

Word-of-mouth advertising is the most powerful and cost-effective marketing a business or organization can have. Facebook can act as a “digital word-of-mouth” advertising campaign, when leveraged properly. For a reasonable cost, maWebCenters® can adapt the content from your website into effective advertisements on the ubiquitous Facebook platform.

We'll discuss with you your target-market demographics, the geographic area you wish to reach, and all other vital details to get your campaign kicked off.

All of our Facebook advertising programs include the cost of managing the campaign as well as the ad spend. Expect a monthly consultation and report detailing exactly where your hard-earned marketing dollars are going.

### PREMIUM FACEBOOK ADVERTISING

Ideal for businesses and organizations kicking off their Facebook advertising campaigns.

#### PRICE:

\$150/month (includes the cost of ads/campaign management)

### PREMIUM PLUS FACEBOOK ADVERTISING

Ideal for larger campaigns with regional reach.

#### PRICE:

\$250/month (includes the cost of ads/campaign management)

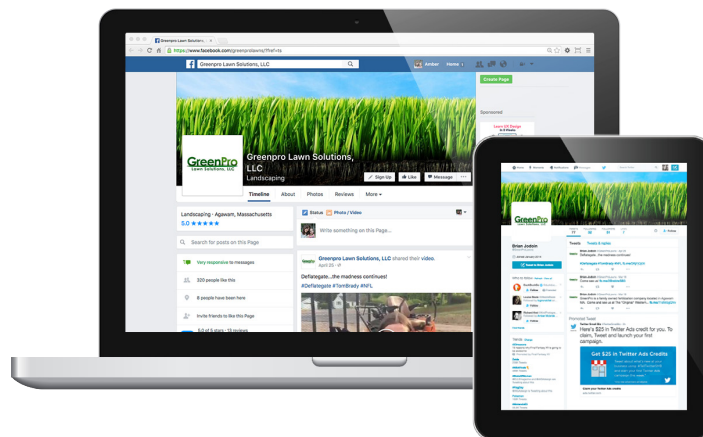
### SOCIAL MEDIA MANAGEMENT

We offer a smooth, results-driven package in which our specialists will create profiles on the social media sites of your choice, post written and image-driven content each week, and respond to comments or questions that might arise on these highly viewed services. Our team will:

- Increase revenues
- Create profiles for your business or organization
- Post written and image-driven content (10 per month)
- Respond to up to 25 questions and posts per month
- Consult with you to determine best content and social strategies

#### PRICE:

\$150/month



FACEBOOK CAN ACT  
AS A “DIGITAL WORD-OF-MOUTH”  
ADVERTISING CAMPAIGN.

### ONLINE REPUTATION MANAGEMENT

Consumer-review websites like Yelp, TripAdvisor and many more are increasingly being used by potential customers who are trying to decide if a product or service is right for their time and money.

A business has two choices. It can either hope for good luck and the absence of negative reviews, or it can take advantage of the online reputation management services offered by maWebCenters.

Our online reputation management services include a monthly scan of the online world for negative reviews, and clear reporting of activity on consumer review sites that could affect your revenue, profits and foot traffic.

Once the situation is assessed, maWebCenters reputation management specialists can initiate suppression campaigns, launch targeted SEO campaigns, and take advantage of social media sites like Facebook and Twitter to enhance the reputation of a business.

Active response to negative reviews, and other cutting-edge online reputation management procedures, can help facilitate positive reviews in the future.

#### PRICE:

\$250/month





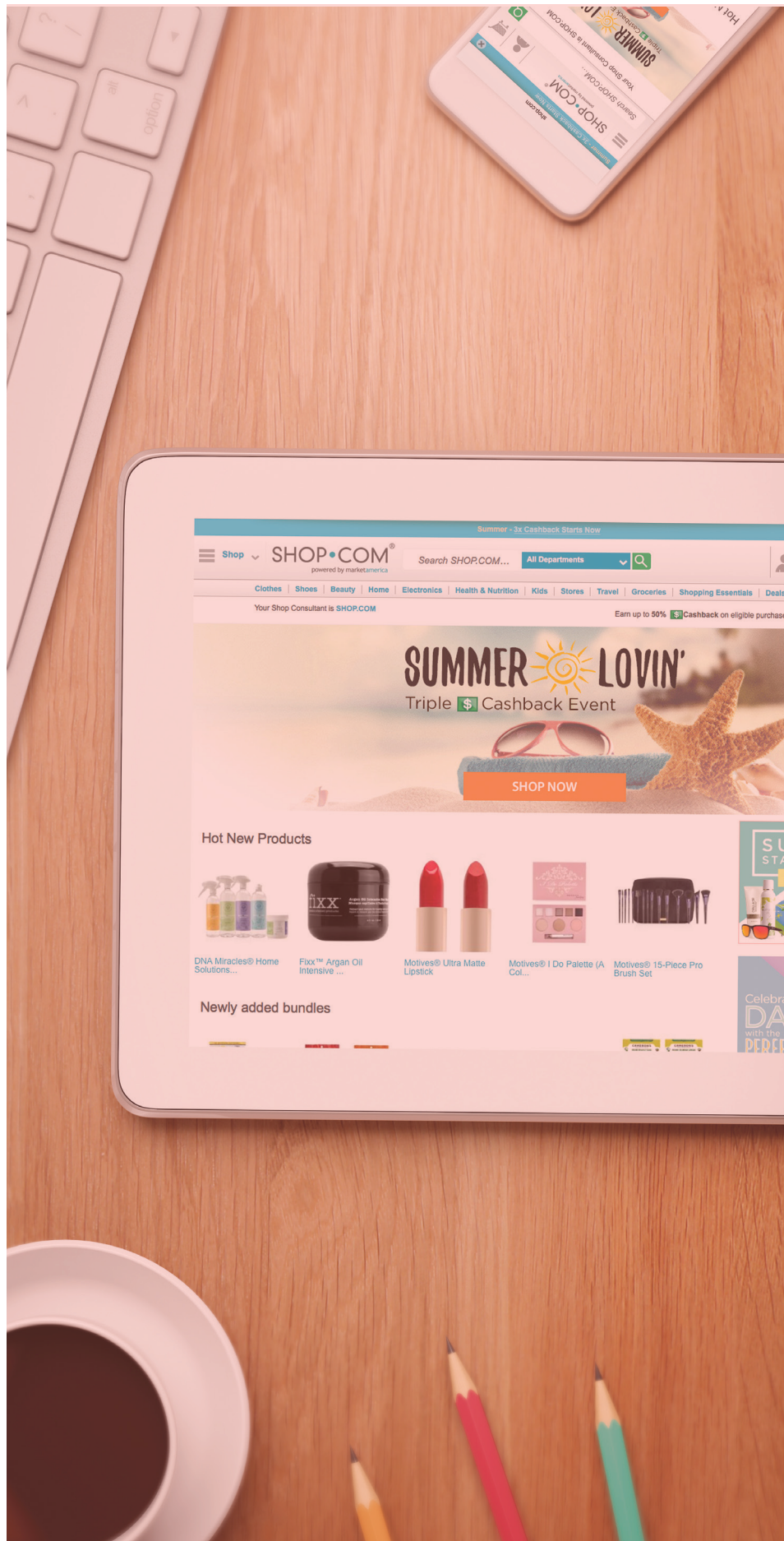
WHAT WE DO

09.

## REFERRAL MARKETING

SHOP.COM has more than 3 million loyal customers who are all avid online shoppers and are hungry for local business recommendations.

maWebCenters.com





## REFERRAL MARKETING

### SHOP LOCAL

SHOP Local is your simple solution to out-of-pocket marketing and advertising expenses. Businesses who join the SHOP Local program connect with more than 200,000 entrepreneurs, their networks and millions of customers who want to buy from participating businesses.

No upfront costs or monthly fees means no risk to you. There's no software to install, no employee training — just more customers and revenue. We handle purchase tracking; you simply enjoy the perks of an established customer loyalty program. SHOP Local helps you build loyalty and grow your business locally with ease.

To learn more and to become a SHOP Local partner, go to SHOP.COM and click on "Partner With Us" at the bottom of the page, or email us at [ShopLocal@shop.com](mailto:ShopLocal@shop.com).

### SHOP.COM PARTNER STORE PROGRAM

SHOP.COM is one of the Top 100 e-commerce sites in the world, generating billions of dollars in revenue. Millions of loyal customers frequently shop for products and services at SHOP.COM. Exposure to this vast consumer base will increase your sales and

profits. If you sell products online nationwide, you can become a SHOP.COM Affiliate Partner. SHOP.COM will put your logo and website link on more than 200,000 websites where our customers can click on your link and shop directly from your website.

Here are the benefits you'll enjoy as a Partner Store at SHOP.COM:

- A branded storefront to manage your business on SHOP.COM (ordering, merchandising, marketing and customer service)
- Sell through our mobile app, social and events
- Experienced sales and marketing team assigned to your account
- Access to our multiplatform, global merchandising opportunities
- People-powered promotion through 200,000 UnFranchise® Owners

To apply to be a SHOP.COM Partner Store, fill out the inquiry form on the "Partner With Us" page at SHOP.COM.

### AFFILIATE PUBLISHER NETWORK

Affiliate marketing is one of the most lucrative revenue models on the internet. With the SHOP.COM Affiliate Publisher Network, your business site or blog promotes SHOP.COM products and enjoys generous earnings for referring new customers to the millions of products available at SHOP.COM. This free service includes user-friendly tools to help you incorporate SHOP.COM products on your site, or you can take advantage of our public API to access the inventory of SHOP.COM products. Either way, SHOP.COM will handle all the work of processing the orders and providing world-class customer support, while you receive revenue for orders placed by customers referred from your site.

To become a SHOP.COM affiliate, visit [AFFILIATE.SHOP.COM](http://AFFILIATE.SHOP.COM) or email us at [publisher-support@shop.com](mailto:publisher-support@shop.com).

SHOP.COM IS ONE OF THE  
TOP 100 E-COMMERCE SITES IN THE  
WORLD, GENERATING BILLIONS OF  
DOLLARS IN REVENUE.

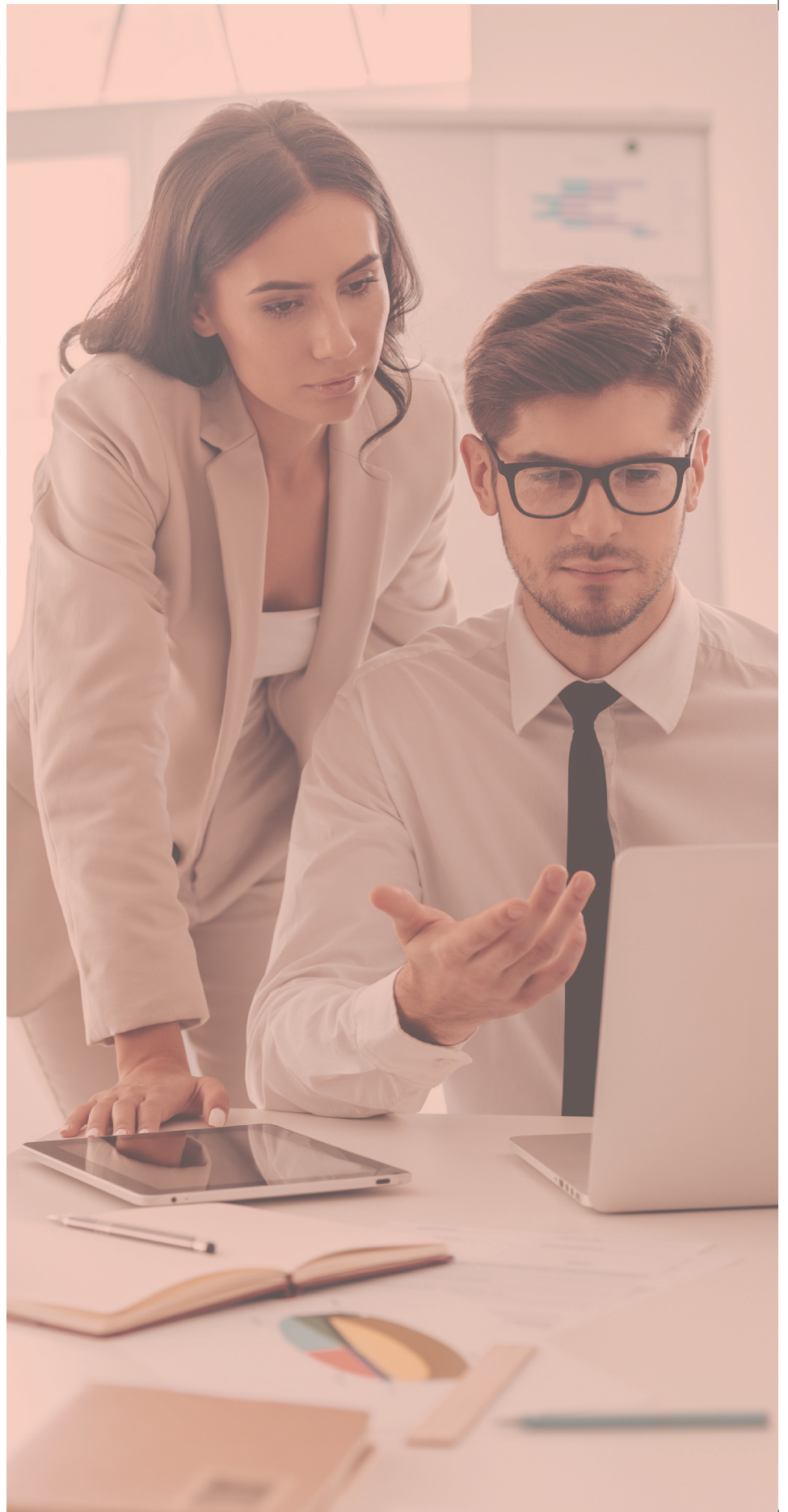
WHAT YOU DO

# 10.

YOUR NEXT STEPS

Whether you want to leverage SHOP.COM, create a business website or figure out the ideal marketing strategy, the next step is easy: Contact your UnFranchise® or WebCenter owner to set up a 15-minute consultation.

[maWebCenters.com](http://maWebCenters.com)



## YOUR NEXT STEPS

### **WEBSITE DESIGN & MANAGEMENT**

Your website design and management strategy plays a major role in your online presence. Your WebCenter Owner will conduct a 15-minute consultation to learn about your business and current website. From there, they will book a full appointment with a Product Specialist who will demonstrate our technology to see if it's a good fit.

The Website Design & Management Consultation will help us to learn more about:

#### YOUR BUSINESS

The primary and secondary goals of your business  
Ideal customer demographics  
Current and potential advertising

#### WEBSITE DESIGN

Current website and design  
Responsiveness (mobile-friendliness) of your site  
E-commerce goals  
Efficacy of your design for your customers  
Your satisfaction with your current site

#### WEBSITE MANAGEMENT

Frequency that you update your site  
Staff, support and resources that you have to keep your site updated  
How well you are combining your web strategy with other marketing that you do

**YOUR WEBSITE DESIGN  
AND MANAGEMENT STRATEGY  
PLAYS A MAJOR ROLE IN YOUR  
ONLINE PRESENCE.**

### **DIGITAL & SOCIAL MEDIA MARKETING**

An excellent website is most effective when it gets traffic. Our Digital & Social Media Marketing packages are designed to send traffic to your site. Your WebCenter Owner will conduct a 15-minute consultation to learn about your current strategy. From there, they will book a full appointment with a Product Specialist who will discuss your needs with you.



**OUR DIGITAL AND SOCIAL  
MEDIA MARKETING PACKAGES ARE  
DESIGNED TO SEND TRAFFIC  
TO YOUR SITE.**

The Digital & Social Media Marketing Consultation will help us to learn more about:

#### GENERAL MARKETING

Your ideal customer  
Your current advertising strategies

#### SEARCH ENGINE OPTIMIZATION

Your current search engine ranking  
Your ranking goals within different industries  
Your satisfaction with your visibility online

#### SOCIAL MEDIA / ONLINE COMMUNITY

Your current social media presence and community  
What kind of content you currently share with your audiences  
The level of interaction you currently have with your audiences  
Your online reputation  
Your social media goals for your business

## WHAT YOU DO

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### **BUSINESS SPENDING ANALYSIS**

SHOP.COM can help you find the best deals, save money and even earn money on all of the purchases that you make to run your establishment. Register as a Preferred Customer to earn Cashback on all of your purchases made through SHOP.COM. There are no membership fees. Simply register, shop and earn!

The Business Spending Analysis will help you learn how you can turn your business overhead into Cashback and even ongoing income. You'll leverage the power of SHOP.COM.

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### **SCHEDULE AN APPOINTMENT WEBSITE, SOCIAL MEDIA AND DIGITAL PRODUCTS**

Contact your WebCenter Owner to schedule a 15-minute consultation or an appointment with a Product Specialist. A Product Specialist will answer your questions, demonstrate our technology and help you to determine if our solution can benefit your business or organization.

WebCenter Owner:  
Email:  
Phone Number:  
Website:

SHOP.COM CAN HELP YOU  
FIND THE BEST DEALS, SAVE MONEY  
AND EVEN EARN MONEY ON ALL OF  
THE PURCHASES THAT YOU MAKE TO  
RUN YOUR ESTABLISHMENT.

### **MERCHANT SERVICES**

Contact Your UnFranchise® Owner to Schedule a Sure Save Analysis. This analysis can determine how much money you could be saving on merchant fees.

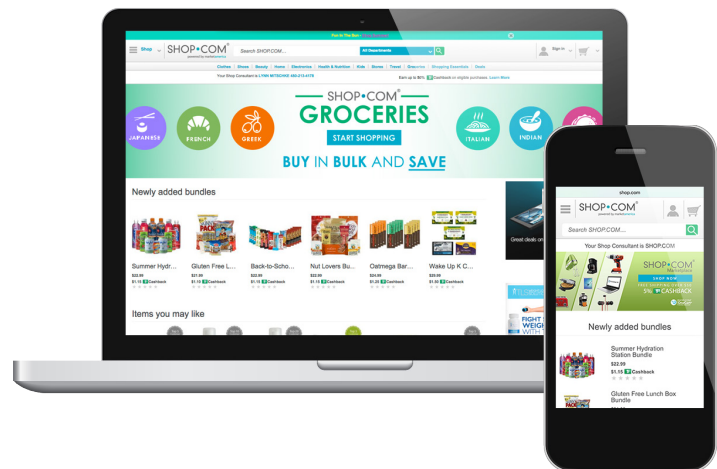
### **SHOP.COM PARTNER STORE OR SHOP LOCAL**

Contact Your UnFranchise Owner to fill out an online application to join our SHOP Local program or to become a Partner Store on SHOP.COM. SHOP.COM will contact you to discuss your options.

### **CONVERT BUSINESS SPENDING INTO AN INCOME**

Office supplies  
Equipment such as computers, printers, desks etc.  
Coffee or office snacks  
Travel  
Printed materials  
Flowers and gifts  
Industry-specific items to run your business (e.g.: roofers purchase roofing shingles)  
Anything online

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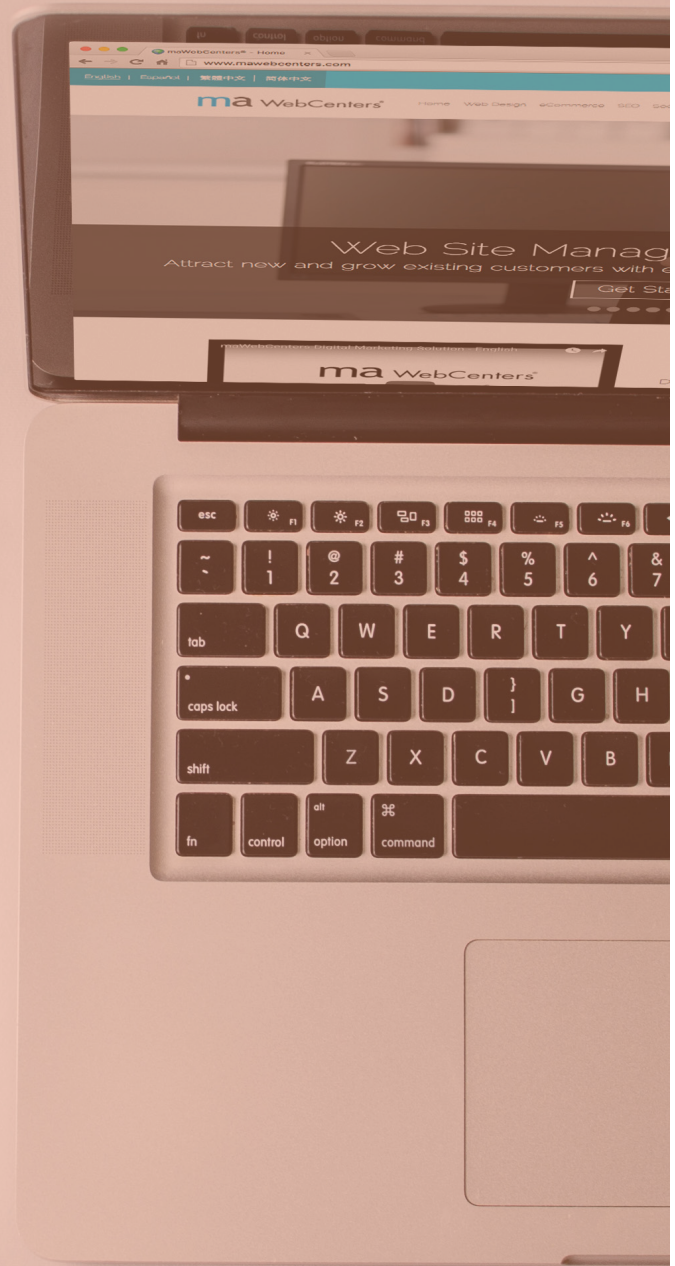
### **BECOME A PREFERRED CUSTOMER**

Visit your UnFranchise Owner's SHOP.COM website and register for free to become a Preferred Customer today.

### **TAKE A BUSINESS SPENDING ANALYSIS**

Every business needs supplies every day, from paper products to electronics to floor cleaners. Schedule an appointment with your UnFranchise Owner to take the Business Spending Analysis. In just 15 minutes, you can identify all of the Cashback that you could be earning on purchases that you are already making to run your business.

UnFranchise Owner:  
Email:  
Phone Number:  
SHOP.COM/\_\_\_\_\_



The background is a light blue-tinted photograph of a workspace. It shows several sheets of paper, some with grid lines, scattered on a desk. There are several markers (white, blue, green) and a hand holding a pen. A person's arm with a blue wristband is visible on the right side. The overall aesthetic is clean and professional.

# B2B

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## SERVICES CATALOG

web solutions  

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